

# corporate knowledge in context



Imagine if you could 'back-up' the minds of your staff like you do your computer?

Lowering staff turnover and up-skilling aren't the only solutions to a corporate Brain Drain problem.

Sentient**Memory** is a smart piece of technology designed to be an organisation's first line of defence against corporate brain drain. Sentient**Memory** provides you with the means to make proactive decisions via the ongoing collection and storage of the key information you need to guarantee smooth operations and processes.



## SentientMemory





## Experienced decision making by new employees

*With Sentient**Memory** new employees can make experienced decisions after just a small amount of training. New staff can:*

### **Access a wealth of knowledge**

New employees can use Sentient**Memory** to tap into a wealth of experience.

### **Make decisions based on prior knowledge and experience**

All staff can confidently make decisions based upon years of knowledge and experience. In some cases, Sentient**Memory** can advise employees of recommended courses of action

### **Be proactive immediately**

Sentient**Memory** provides 24/7 monitoring and alerts employees to potential problems the moment a discrepancy in operations is detected.

## Retain corporate expertise despite staff leaving



*Our Sentient**Memory** intelligent software assists you to retain staff experience after they have left. The technology is:*

### **Self learning**

Our software self learns as it operates.

### **Predictive**

Our technology is one of few in the world with truly predictive capabilities. This ability comes from the unique mix of technologies blended together during its development to capture fundamental and experiential knowledge.

### **Real time**

Sentient**Memory** technology gives you real time feedback on processes and plant operations so you can make better decisions proactively.



## The technology and people behind the claim

Sentient**Memory** has been built using our showcase technology, SentientSystem™. Sentient**Memory** can be integrated into your existing system or installed with other components from the SentientSystem range. In recognition of our achievements in the field of technology, SentientSystem was accredited to the Australian Technology Showcase in 2001 and again in 2007.



Syngenco's people and our technologies operate at the coalface in various industries across the globe. We are world specialists in information intensive systems and our Sentient**Memory** tool leads the way in improved knowledge management.

### Who is using our technology?

Syngenco's technologies are currently managing billions of dollars worth of assets worldwide.

### The payback period

The benefits of using our technology are immediate and quantifiable. Our clients experience payback periods ranging from 6 to 18 months. Sentient**Memory** effectively pays for itself.



*Sentient**Memory** is world leading technology providing managers with peace of mind. It's a brain drain solution to staff leaving when it is difficult to recruit or train new staff.*

*To find out more information on our products and services, call +617 3229 3333 or visit [www.synengco.com](http://www.synengco.com).*



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